

[APPARATUS AND METHOD FOR PRIOTIZING OPPORTUNITIES]

Abstract of Disclosure

A tool or system is disclosed for evaluating opportunities that rely upon more consistent, direct factors relating to the business of the user and its effect on the business, and which prioritizes opportunities based on a non-monetary value. The tool or system uses a relative analysis between a non-monetary value and documented financial history, such as a balance sheet to prioritize the opportunities entered into the system.

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Figures

Figure 1: A vertical strip of text, likely a page number or identifier, located on the left margin.